

JUNIOR LEAGUE OAKLAND-EAST BAY

ANNUAL REPORT
2024-2025 LEAGUE YEAR



Dear JLOEB Community,

The Junior League of Oakland-East Bay (JLOEB) is a premier women’s leadership and service organization committed to the vision of “women building better communities.” We harness the power of women’s leadership to create meaningful community impact – and the 2024-2025 league year was no exception. This past year was marked by significant achievements across all areas of our work: leadership training and development, volunteer action, and relationship-building.

Leadership development is woven into every aspect of JLOEB’s operations. In 2024-2025, our members collectively participated in over 500 hours of community service and training, while also raising critical funds to support both JLOEB initiatives and our valued community partners.

Our community impact work is grounded in strong, collaborative partnerships with organizations serving women, children, and the unhoused population. We are proud to offer more than just financial support – our approach includes hands-on project implementation, volunteer engagement, and shared learning to create lasting, sustainable change.

Beyond our external impact, JLOEB continues to serve as a vital space for civic-minded women to connect, grow, and lead. Our commitment to diversity, equity, and inclusion ensures that every member feels a sense of belonging and purpose in both their League experience and their community involvement.

This year, we celebrate a remarkable milestone – JLOEB’s 90th anniversary. Since 1935, we have built a legacy of empowering women and strengthening communities. I am honored to share this year’s annual report and will be deeply proud to serve as President of this extraordinary organization in 2026.

Angela Craven

Angela Craven
President-Elect
2025-2026

OUR MISSION

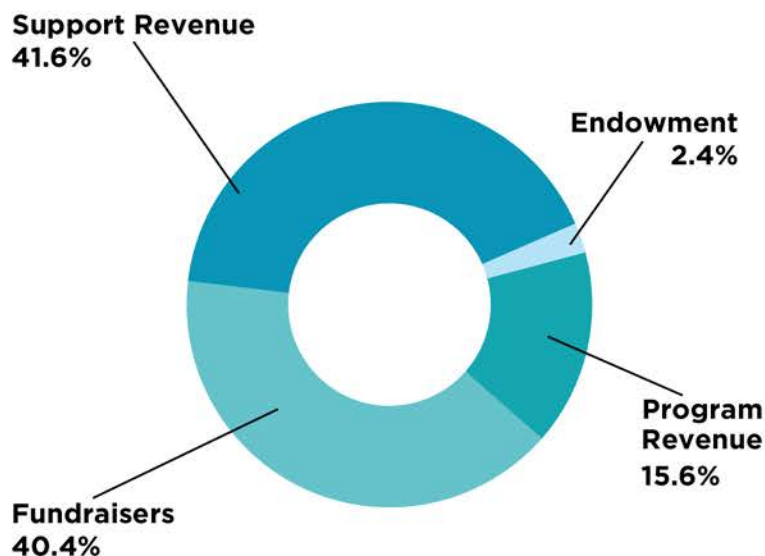
The Junior League of Oakland-East Bay is an organization of women whose mission is to advance women’s leadership for meaningful community impact through volunteer action, collaboration, and training.



2024-2025 FINANCIALS

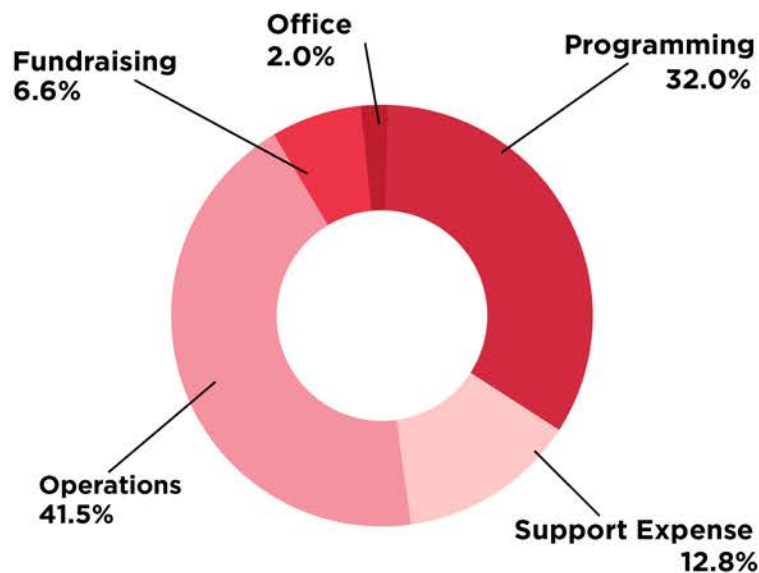
TOTAL REVENUE \$82,196

- Fundraiser Income: \$33,178**
Giving Tuesday, Touch a Truck, May Celebration
- Support Revenue: \$34,227**
Member Dues, Transfer/Late Fees
- Endowment Revenue: \$1,985**
MMM Donations, Interest Income, Dividend Income, and Realized Gain/Loss on Investments
- Program Revenue: \$12,806**
Donations to JLOEB's Annual Fund and Provisional Course Fee



TOTAL EXPENSES \$81,034

- Programming: \$25,962**
Committee Expenses, Conferences, Outreach, Community Enrichment Fund Grants
- Support Expenses: \$10,344**
AJLI dues, membership meetings,
- Operations: \$33,659**
Salaries for Part-Time Bookkeeper and Operations Coordinator, Legal Fees, Insurance, Bills, Postage, Annual Audit
- Fundraising: \$5,360**
Special Event Expenses
- Office \$1,593**
Postage, storage, supplies



Did you know?

While JLOEB is a volunteer organization, we employ a part-time **Operations Coordinator** (previously the Office Manager) to oversee office communications and support essential operations like emails, phone calls, mail, and coordinating meetings to ensure efficient workflow and effective communication. JLOEB also contracts a **Bookkeeper** who maintains detailed financial records, ensuring continuity, compliance with regulations, and the accurate recording and tracking of revenue and expenses. Both roles are vital in upholding League operations, transparency and accountability to both AJLI and our donors. The **Annual Review/Audit** is required by AJLI and is conducted alongside the annual tax filing, to further reinforce financial transparency and accountability to AJLI and our donors as a nonprofit organization.

2024-2025

League Year



MANAGEMENT TEAM 2024-2025 LEAGUE YEAR

Vice Presidents of Membership

Mishaela Albright and Lecie Tucker

Vice Presidents of Marketing & Communications

Thelma Andree and Lillian Quackenbush

Vice Presidents of Community Impact

Tamicia Wakefield and Angela Craven

Vice President of Training & Education

Emily Means

Vice President of Fund Development

Lacee Musgrove

New Member Chairs

Molly Kreuzer* and Caroline Boyson

BOARD OF DIRECTORS 2024-2025 LEAGUE YEAR

President

Trish Sagare

Executive Vice President

Marissa Melo

Secretary

Alyssa Doke

Treasurer

Liz Williams

Nominating Director

Odette Vandaveer*

Sustainer Director

Lisa Parker*

*Not pictured

At the end of of the 2025 League Year:

WE WELCOMED 16 NEW ACTIVE MEMBERS

Julia Alvarez

Kirin Basra

Ryan Bazan

Kimberly Carfi

Ashely Carroll

Khushnuma Driver

Giovanna Giusti

Ling Hsin

Dafna Kapshud

Jasmine Miles

Shannon Pegnim

Justine Polomski

Flo Ramirez

Nicole Robinson

Stephanie Stone

Dio-Ann Valmores



THE LEAGUE YEAR

In Review

Here's what women's leadership looked like in 2024-2025:

In 2024-2025 JLOEB had:

71 ACTIVE MEMBERS

40 NEW MEMBERS

228 SUSTAINERS



In 2024-2025 JLOEB held:

12 TRAINING AND EDUCATION EVENTS: LOCAL AND NATIONAL

In 2024-2025 JLOEB supported:

15 ORGANIZATIONS

PROVIDING 458+ VOLUNTEER HOURS



In 2024-2025 JLOEB hosted:

30 LEAGUE WIDE SOCIALS

+ 3 GMMs & Friendsgiving Area Meeting

In 2024-2025 JLOEB held donation drives for:

4 EAST BAY NONPROFITS



Touch a Truck, JLOEB's signature fundraiser, was held on **April 20, 2024** and featured:

10 VEHICLES

50+ VOLUNTEERS

969 GUESTS

7 SPONSORS

+ raffles, games, food trucks & more!



\$20,000+ RAISED

In 2024-2025 JLOEB distributed:

\$10,000 IN GRANTS

JLOEB'S Community Enrichment Fund provides grants to Alameda and Contra

Costa nonprofit organizations that work to address our focus area of **women, children, and gender expansive individuals experiencing homelessness in the East Bay.**



Learn more at jloeb.org

COMMITTEE Updates

COMMITTEE UPDATE

Community Impact

JLOEB's Community Impact (CI) Committee is responsible for developing relationships with organizations and nonprofits that address East Bay needs including food insecurity, housing and mental health services, education, economic empowerment, life skills, family support, and so much more. As one of our most active and largest committees, CI members organized volunteer shift opportunities for the entire League to participate in across Alameda and Contra Costa counties.



31 SHIFTS

11 PARTNERS

458 HOURS OF SERVICE





SOME OF OUR 2024-2025 PARTNERS



LOTUS BLOOM

Project Glimmer



Project Linus
Providing Security Through Blankets



COMMITTEE UPDATE

Training & Education

JLOEB seeks to develop women's leadership through hands-on learning opportunities with esteemed speakers or by leveraging member talent. Trainings are wide-ranging and member driven. This past year, the Training Committee organized in-person and virtual sessions on topics such as fundraising, public speaking, confidence, and self-defense. We also brought back our monthly book club featuring women authors and our popular Bubbles and Ballots event with the League of Women voters.



12 TRAININGS

TWO CONFERENCES

104 HOURS OF LEARNING



TRAINING COLLABORATIVE

The Training Collaborative of Junior Leagues is a collection of Leagues from all over the world with one goal: to provide engaging and meaningful training opportunities for members. In the 2024-2025 League Year, JLOEB joined the Collaborative and committed to planning and sharing a virtual training with all participating Leagues. In turn our Members had access to monthly trainings hosted by Leagues all across the country including topics like leadership, DEI, and professional development.

COLLABORATIVE CONFIDENCE

For our contribution to the Collaborative JLOEB hosted "Collaborative Confidence" on December 11, 2024. This talk was hosted by Dr. Heather Backstrom, an accomplished executive coach, facilitator, author and speaker. Her goal is to help women learn strategies to amplify their authentic talents and expertise in their professional and personal lives. This was also an opportunity to showcase the talents of our league members on a national stage as they planned and executed the training event.

Fund Development

The Fund Development committee is integral to the work of JLOEB. Funds raised from their work go towards furthering our mission through community grants, leadership training, and more. The committee launched several new initiatives in 2024-2025 including partnerships with local businesses.

SUNDAY FUNDAY!

Sundays were FUNDDays in November! Our Fund Development team worked with Tippy Putt in Emeryville for their charity giveback partnership during November. Junior League helps train our members in many aspects of nonprofit work including sponsorships, fundraising, and donor cultivation. We raised over just over \$1,000 for our annual fund!



TRUCK OR TREAT

In the fall we partnered with Bay Street in Emeryville for Truck or Treat. With your support, we raised \$4,500 while creating a fun, festive day for kids and families in our community. From Halloween costumes to creative and cool cars, the event was filled with smiles, laughter, and joy.



SIGNATURE FUNDRAISER



Touch a Truck is our league's signature fund development event and the 2025 version was a huge success. We are grateful to our generous partners who provided vehicles for the event, our amazing volunteers who helped make the event happen and ensured a fun experience, to partners who provided donations for our raffle and goody bags, and of course to those who supported our event by attending and purchasing an entry ticket, snacks and feed bags, and raffle tickets! Special thank you to Sustainer Janel Wellborn for stepping up to spearhead our signature fundraiser.



\$23,000 Raised



800+ Guests



50+ Volunteers



7 Sponsors



9 Vehicles



Countless Smiles



2025 Touch a Truck Committee Members:

Janel Wellborn, <i>Chair</i>	Lorena Delgado
Kim Sanguinetti	Stephanie Stone
Lacee Musgrove	Shannon Pegnim
Alena Le Blanc	Giovanna Giusti
Stacy Mellish	Khushnuma Driver

Thank You to Our Sponsors:

Pacific Printing
PC Professional
Chevron
Republic Services
Active Sustainers & Friends of JLOEB
Compass Marketing
Lisa Parker
Balestrieri Family Farm



Save the Date

Touch a Truck will return to Balestrieri Family Farm on Saturday, April 18, 2026. More details will be available at jloeb.org/truck

WE APPRECIATE OUR

Sustainers



It was another great year for the Sustainers with Lisa Parker as our Sustainer Director (her fifth term)! The affinity groups continued to meet and build community over shared interests including investment, lunch, and book clubs. Fun sustainer socials included Ruth Bancroft Garden in the fall, the annual Wassail holiday party in December, and the annual sustainer luncheon. This year we brought back the Sunshine Committee headed up by AnnAlia Young to spread kindness and support to members during personal life changes.



We ended the League Year by announcing that Wynne Osborne was our Sustainer of the year and beginning to plan JLOEB's 90th Anniversary Luncheon, sure to be the marquee event of the 2025-26 League Year. Thank you to all the Sustainers who showed up and supported our efforts! We appreciate you!



Sustainer of the Year
Wynne Osborne



Sustainer Director
Lisa Parker



Nominating Chair
Odette Vandever

MAY Celebration

Each year the Junior League of Oakland-East Bay closes out the League Year with our May Celebration. This event is an opportunity for all membership to gather and toast to a year full of service, community impact, and friendship.

Held at Grand Lake Kitchen-Diamond in Oakland on May 9, 2025, we packed the room and reminisced on an incredible year. We heard from our Community Enrichment Fund Grant recipients, heard highlights and updates from all of our committee leads, commemorated our new Active Members and awarded our Member awards. This event is open to all Members and we invite you to join us this coming May 2026.



2024-2025 AWARDEES



New Member of the Year
Julia Alvarez



Rising Star
Lillian Quackenbush



AJLI 40 over 40
Janel Welborne



President's Award / Wonder Woman
Marisa Melo



Heart of the League
Kim Sanguinetti



COMMUNITY Enrichment GRANTS

2024-2025 GRANT RECIPIENTS

SHELTER INC

Shelter Inc's mission is to prevent and end homelessness for low-income, homeless, and disadvantaged families and individuals by providing housing, services, support and resources that lead to self-sufficiency. The \$5,000 CEF grant allowed ShelterInc to purchase all new mattresses for their Mountain House family shelter in Concord.



Learn more at ShelterInc.org

The Junior League of Oakland-East Bay Community Enrichment Fund (CEF) was created to help fund the critical work of nonprofit and community agencies in Alameda and Contra Costa Counties.

OAKLAND ELIZABETH HOUSE

Our mission is to support women and children transition to independence by creating and maintaining a nurturing, cooperative living environment that provides hospitality, resources, and respect. The \$5,000 CEF grant went towards assisting 10 families to furnish apartments as they moved into transitional housing.



Learn more at OakEHouse.org



2025 Grant Committee Advisors:

Angela Craven
Tamicia Wakefield

2025 Grant Committee Members:

Julia Alvarez
Alexa Brooks
Sarah Velen
Megan Shapanka

JLOEB continues work with these community partners through volunteer service, donation drives, and reciprocal education.

THANK YOU

Donors

2024-2025 Donors

Friends \$250-\$499

Thelma Andree	Julie McAfee
Leslie Bates Wellsfry	Wynne Osborne
Janis Dodge	Helen Rees
Randi Ervin	Trish Sagare
Ann Fletcher	Marilyn Snider
Zamer Haydaree	DD Van Loden Sels
Alison Holland	Shelia Wendt
Terri Magnin	

Bronze \$500-\$999

Hazel Clegg	Liz Williams
Leslie Fisher	AnnAlia Young
Sue Smegal	

Silver \$1,000

Brandy Brager
Kim Sanguinetti
Janet Pease

Gold \$1,000+

Evie Cranston
Lisa Parker
Sarah Tolson Kim

Junior League of Oakland-East Bay

CELEBRATING
INVESTING IN
OUR FUTURE 90 YEARS

90 Year Campaign Donors*

Candace Barlow
Myra Belflore
Susan Chritton
Angela Craven
Patricia Cross
Larissa Estes
Leslie Fisher
Ann Fletcher
Semuteh Freeman
Michelle Kane
Terry Magnin
Hilary McQuiston-Fall
Katherine Morehouse
Wynne Osborne
Lisa Parker
Trish Sagare
Kim Sanguinetti
Alex Sborov

*As of November 30, 2025

We view every contribution we receive as so much more than money. To us, it's fuel. Working in tandem with our passion for creating change in Alameda and Contra Costa counties, your donations help keep the fire of progress burning, and that's more valuable than dollars and cents could ever quantify. That's why every donation matters to the Junior League of Oakland-East Bay (JLOEB). When you donate to JLOEB you are both supporting the empowerment and development of women leaders in our community, as well as our efforts to effect positive, lasting change in the East Bay.

Learn more about Legacy Gifts, Employer Matching and Shop to Giveback opportunities at jloeb.org/support-us

2025-2026

Leadership



Thanks to our 2024-2025 Nominating Director, Odette Vandaveer, we were able to place a full slate!

MANAGEMENT TEAM 2025-2026 LEAGUE YEAR

Vice President of Membership

Giovanna Giusti

Vice Presidents of Marketing & Communications

Dafna Kapshud & Hilary McQuiston-Fall*

Vice Presidents of Community Impact

Sarah Velen & Julia Alvarez

Vice Presidents of Training & Education

Marisol Jenkins & Ashley Carroll

Vice President of Fund Development

Kimberly Sanguinetti

New Member Chairs

Taylor Radke* & Megan Stader*

BOARD OF DIRECTORS 2025-2026 LEAGUE YEAR

President

Trish Sagare

President-Elect

Angela Craven

Secretary

Alyssa Doke

Treasurer

Liz Williams

Executive Vice President

Candace Barlow

Nominating Director

Odette Vandaveer

Sustainer Director

Lisa Parker*

*Not pictured



GETTING *Social*



Junior League of Oakland-East Bay

90TH ANNIVERSARY LUNCHEON

SUNDAY, OCTOBER 5, 2025



The Junior League of Oakland-East Bay is turning 90 this year and we're celebrating in style, starting with our Luncheon on October 5, 2025 at the iconic Berkeley City Club! This intimate event brought together current members, sustainers, and alumnae to honor our League's legacy and toast to our future. Event highlights included special remarks from past JLOEB and AJLI President Maridel Moulton, a champagne toast, raffle prizes, and a delicious luncheon menu.



Past Presidents

Junior League of Oakland-East Bay

CELEBRATING 90 YEARS
INVESTING IN OUR FUTURE

90 Years Campaign

As we honor 90 years of the Junior League of Oakland-East Bay (JLOEB), we invite you to invest in our next chapter.

Since 1935, JLOEB has trained women leaders, supported vital community programs, and worked to help women in the East Bay. Your gift to the 90 Years Campaign will help carry this legacy forward — supporting the leaders, programming, and innovation that will shape our next 90 years.

ALL DONORS RECEIVE

- A limited-edition 90th Anniversary commemorative gift
- Recognition on our “Next 90” campaign webpage
- Recognition in our Annual Report

**DONATE BY
SCANNING HERE:**



MAKE YOUR IMPACT TODAY. TOGETHER, LET'S BUILD THE FUTURE OF JLOEB.

THE 1935 SOCIETY

Commit to \$20 Monthly

A powerful way to give a little over time — and be part of something big

- Quarterly 1935 Society Social Event starting Feb 2026 (Q3) and TBD (Q4)

THE LEGACY CIRCLE

\$900 one-time pledge

OR Commit to \$90/month for 10 months

A commitment to training future leaders and programming for our members

- All 1935 Society Social Event invites
- Invitation to an exclusive Cocktail Reception
- 1 Ticket to our annual May Celebration
- 4 Tickets to Touch a Truck

THE VISIONARY CIRCLE

\$9,000+ one-time pledge

OR Commit to \$900 annually for 10 years

Step forward as a visionary pledge to carry us through the decades

- All Legacy Circle Benefits
- Opportunity to sit on the Grant Committee Advisory Board
- 8 Tickets to Touch a Truck (or similar value event)
- Special donor dinner with the Board of Directors



JUNIOR LEAGUE OAKLAND-EAST BAY



New JLOEB Mailing Address:
248 3rd Street #1333, Oakland, CA 94607



jloeb.org



925-284-3740



[instagram.com/jloakeastbay](https://www.instagram.com/jloakeastbay)



[facebook.com/jloakeastbay](https://www.facebook.com/jloakeastbay)



[youtube.com/@jloakeastbay](https://www.youtube.com/@jloakeastbay)



[linkedin.com/company/jloeb](https://www.linkedin.com/company/jloeb)

The Junior League of Oakland-East Bay is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Since 1936 we have raised over \$3 million in grants and provided over 7 million hours of volunteer service to the East Bay community. We are a volunteer-run organization. Consider donating to support our work and advance our mission. Visit jloeb.org or scan the QR code to give today!

