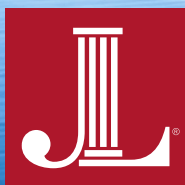


# THE BAY VIEW

SPRING 2017

BUILDING A BETTER EAST BAY



JUNIOR LEAGUE OF  
OAKLAND-EAST BAY



# JUNIOR LEAGUE OF OAKLAND-EAST BAY

## **FEATURED CONTENT**



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[www.JLOEB.org](http://www.JLOEB.org)  
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# **PRESIDENT'S LETTER**

## **As we finish our 82nd year,**

it's important to reflect on the impact that our League has had in empowering women and our community in the Oakland-East Bay area. These accomplishments have been guided by our mission of promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Keeping to that legacy, I am pleased by what we have accomplished this year.

Bringing to life the JLOEB's dedication to improving the East Bay Area, we held two fundraising events this year: our inaugural Give, Shop & Sip at Walnut Creek's Broadway Plaza and our second annual LUNAFEST held at the Leshner Theatre in Walnut Creek.

The funds from these two events go toward keeping our Organization alive and also go back into our community through community grants and trained volunteers.

## **I AM SO PROUD THAT WE ARE SUPPORTED BY SO MANY PEOPLE WHO JOIN ME IN CHAMPIONING OUR MISSION.**

Our commitment to creating a community where families are self-sufficient and thrive led us to our new partnership with Wardrobe for Opportunity (WFO) this year. This partnership has provided an opportunity to our members to actively participate in supporting an organization that touches on two of our four pillars: clothing and jobs. By hitting on these two pillars, WFO participants are able to find success in the other two pillars that guide our focus area: food and housing.

Our commitment to our members continues as we provide mission-based training to a member base of almost 500 dedicated, well-educated women that span both Alameda and Contra Costa Counties. This happens on a continual basis through meetings, events, trainings and community impact shifts.

We have also been focused on building our presence in the community. We partnered with the East Bay Economic Development Alliance (East Bay EDA), which in turn afforded us the opportunity to present an award honoring a past member of the League and current Alameda County Administrator, Susan Muraishi, in front of the 500+ attendees of the Alameda County Women's Hall of Fame.

## **THIS HAS BEEN A YEAR OF GROWTH AND TRANSFORMATION FOR OUR LEAGUE.**

With the strength of our Active and Sustaining members, we are able to build on our past events, empower each other, and continue to improve and make a difference in our community and in the lives of our members. I am not only proud of what has been accomplished during this past year, but I am mostly proud of you, our civic leaders and community builders, in keeping our legacy alive.

I extend a sincere "thank you" to each and every one of you.

**- Maria P. Falaschi**

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### **BOARD OF DIRECTORS**

**President:** Maria Falaschi

**President-Elect:** Lynna Do

**EVP:** Anne Perkins, June 2016-January 2017

**Acting EVP:** AnnAlia Young,  
February - May 31 2017

**Secretary:** Tabitha Harper,  
June - August 2016

Melanie Anguay, November 2016 - May 2017

**Treasurer:** Mercedes Baumbach

**SPAC:** Julianne Averill

**Sustainer Council Director:** Brittney Beussink

**Nominating Chair:** Caitlin Haskins,  
June - August 2016



### **MANAGEMENT TEAM**

**EVP-Elect:** Heather Craig

**Community Programs Council Director:**  
Sarah Talach

**Membership Council Co-Directors:**  
Odette Vandaveer

Melanie Anguay, June - November 2016

**Marketing Communications Council**

**Director:**

Noelle Pallari June-December 2016

Clara Dellenbach January - May 2017

**Ways & Means Council Director:**

Amber Balestrieri

# LEADERSHIP EMPOWERED

\ 'lē-dər-,ship im-'paü(-ə)r-uhd \

an extraordinary breed of woman capable of leading her community and of getting others to follow in tackling society's thorniest issues and orchestrating monumental, meaningful change while enhancing the social, cultural and political fabric of our civil society;

**The Junior League.**



## MISSION AND VISION

The Junior League of Oakland-East Bay, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## FOCUS AREA: FAMILY SELF-SUFFICIENCY

We envision an East Bay where food, clothing, housing and jobs are plentiful—creating a community where families are self-sufficient and thrive.

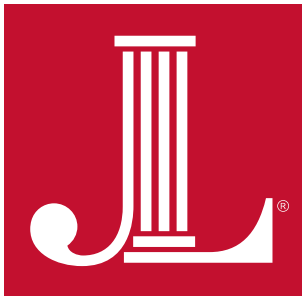


Helping East Bay Families Thrive

## ASSOCIATION OF JUNIOR LEAGUES INTERNATIONAL, INC.

The Association of Junior Leagues International, Inc. (AJLI) is made up of 291 Junior Leagues in the United States, Canada, Mexico, and the United Kingdom. Formed in 1921 by member Junior Leagues, the Association exists to add value to Junior Leagues in their fulfillment of the Junior League Mission – to promote voluntarism, develop the potential of women and improve communities through the effective actions and leadership of trained volunteers.

AJLI is a 501(c)3 not-for-profit organization – all programs and activities are supported by membership dues, foundation and corporate grants and revenue-producing initiatives. It is governed by a 19-member Board of Directors, all of whom are members of the Junior Leagues in their communities.



# LEADERSHIP EMPOWERED

## MEMBER SPOTLIGHT

### **AMBER BALESTRIERI**

**Years in League:** 6 active years, transfer from JL San Francisco in 2015

**What makes JLOEB's mission meaningful to you?** There is so much potential in our community to move forward with this Mission and to make a difference in the East Bay.

**What has been your favorite part of the current league year?** I've really enjoyed networking in the community while planning this year's fundraisers. People are very excited about what we do and who we are. They are eager to learn more about us and look for ways they can contribute. It's encouraging to see that type of enthusiasm about what we do.



### **CAROLYN HAGA**

**Years in League:** One Active Year

**What made you want to join?** Serving others has always been an important part of my life - and I felt like it was an awesome way to make an impact in my community and meet some great ladies along the way.

**What is your advice for women new to Junior League?** You never know when something small you do will make a huge difference to someone - try to do all of your league work with a smile. Come with an open heart and open mind - you will be sure to get back more than you give.

## **EDDA MARGESON**

**Years in League:** One Active Year

**What is your advice for women new to Junior League?** My advice to women new to Junior League is just to jump in. The Junior League offers countless opportunities for professional and self-development while cultivating friendships and positively impacting your local community. Whether you came to the League to make new friends, or to volunteer, our numerous social clubs and volunteer opportunities is unlike any other organization and there is a place for you in it.

**What have you found unexpected about Junior League?** The most unexpected thing about Junior League is the level of professionalism. The Junior League's professionalism and organization as a purely volunteer organization is unparalleled to any other volunteer organization I have ever worked with.



## **TERI REYNOLDS**

**Years in League:** 15 years  
joined in September of 2002

**What made you want to join?** Are you kidding? It was an excuse to get out of the house for happy hour every second Tuesday of the month! Initially it was a "feel good" opportunity to volunteer but it truly has been much, much more.

**What has been your favorite placement and why?** We were always encouraged to try different placements, those out of our comfort zone. I absolutely believe it. My first placement was with Super Stars Literacy. Are you kidding me? I didn't even like kids, why would I want to work on this placement? As it turns out, it was my most gratifying. I stayed with it for three years and I definitely learned a great deal as well as loved working with the kids and school in Oakland.



**What is your advice for women new to Junior League?** Get out there! The more events that you attend the more people you'll meet. Don't always hang out with the people that you know, introduce yourself to unfamiliar faces. I used to carpool to meetings with a dear friend. She said that she knew all my stuff so why did we need to sit together? I agreed. We'd walk into the meeting and then split up to visit with other people. We'd meet after the meeting and carpool home.



# CALIFORNIA STATE PUBLIC AFFAIRS COMMITTEE

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## CaSPAC

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### **POSITION STATEMENTS**

Our advocacy efforts are targeted to legislation within the following areas, which reflect the focus areas of the 17 participating Junior Leagues of California:

### **EDUCATION**

CaSPAC is committed to ensuring that all children and young adults receive educational opportunities that are developmentally appropriate, increase achievement, and lead to workplace marketability.

### **FAMILY SUPPORT**

CaSPAC is committed to advocating for programs and policies that promote the physical and emotional well-being of all families.

### **HEALTH**

CaSPAC is committed to advocating for better access to quality health care and prevention programs that will improve mental and physical health of our community members.

### **VIOLENCE PREVENTION**

CaSPAC is committed to addressing the impact of violence in our communities through prevention, intervention, and education.

### **HUMAN TRAFFICKING**

CaSPAC is committed to ending human trafficking in all its forms. CaSPAC supports policies and programs that stop human trafficking, advocate for victims, and educate the community at large.

## SINCE 1971

the Junior Leagues of California State Public Affairs Committee (CalSPAC) has represented the interests of its member Leagues and their community projects to policymakers at the national, state, and local levels. CalSPAC advocates for legislation favorable to its member Leagues' projects and issues in education, family support, health, human trafficking, and violence prevention.

CalSPAC delegate members advocate for specific legislation relevant to member league issues, educate their home Junior League members about advocacy and public policy, and coordinate the exchange of information from community-based league projects to policymakers.

**Since 1992, CalSPAC has sponsored six bills and co-sponsored three bills that are now California Law; sponsored two California Resolutions; and co-sponsored one Congressional Resolution.**

CalSPAC represents 17 member Junior Leagues comprised of over 10,000 women who volunteer over 140,000 hours to 111 community projects and give over \$1 million dollars annually to their communities.

Junior League of Oakland-East Bay's (JLOEB) advocacy efforts, led by JLOEB's current SPAC Delegate, Julianne Averill, has been quite busy this year. To kick off the year, we participated in CalSPAC's annual Day at the Capitol in May 2016. Over 13 members attended and learned about advocacy, heard from State Legislators, and toured the Capitol.

In the Fall, we conducted CalSPAC's "There Ought to Be a Law" idea contest to identify key ideas for potential bill sponsorship and Ms. Averill shared the results of our league's contest at the CalSPAC Fall Conference in Fresno in October 2016. Several of our member's ideas became finalists for consideration by the CalSPAC delegation.

Currently, CalSPAC is researching/considering sponsorship of legislation related to the following ideas:

### SAFE HARBOR LAW

CalSPAC is working to extend the current window for relief from child abandonment charges for parents turning children over to safe harbor organizations. The current legislation limits the window to 3 days and CalSPAC is looking to extend the window to 30 days.

### FINANCIAL LITERACY AND FOSTER YOUTH

CalSPAC is researching legislation that would require/provide financial literacy training to youth transitioning out of the foster care system.

SPAC hosted a Human Trafficking Awareness Training & Panel in honor of Human Trafficking Awareness Month at the January General Member Meeting. Panelists from the Contra Costa County Zero Tolerance for Human Trafficking Coalition, DreamCatchers, and West Coast Children's Clinic provided an overview of this relevant issue. Our membership learned about the signs of human trafficking and what they can do to help assist these great organizations.

SPAC was also excited to introduce two new events for our members this year. First, SPAC offered scholarships to our membership to allow them to attend CalSPAC's quarterly conferences and learn about the advocacy process. The scholarship recipients for 2016-2017 were Sushma Narula and Alisha Dooley. SPAC, in coordination with the Volunteer Development Committee, was also excited to kick off its first ever Leadership & Legislation training series on January 28, 2017. Assemblywoman Catherine Baker from California's 16th Assembly District spoke with our membership on serving as a women leader.



# COMMUNITY IMPACT SPOTLIGHT



## **BAY AREA CRISIS NURSEY YARD SALE SORTING**

The Bay Area Crisis Nursery was established in 1981 by Sister Ann Weltz. The Bay Area Crisis Nursery helps to prevent child abuse and child neglect by providing supportive services to families that are in stress or crisis. The primary service is to provide a warm, loving, homelike environment for children from birth to eleven years by offering 24-hour residential care.

Every year, the Bay Area Crisis Nursery holds an Annual Yard Sale raising funds towards the mission to help community families. On Sunday, September 11th, 2016, the Junior League of Oakland-East Bay partnered with the Bay Area Crisis Nursery to sort various yard sale items at the Concord facility. JLOEB volunteers also had the opportunity to work with Nancy Thomas, Development Director for the Bay Area Crisis Nursery as well as volunteers from the Boys Team Charity – Walnut Creek League.



## **CONTRA COSTA FOOD BANK**

The Food Bank has been nourishing our community for 40 years and serves approximately 188,000 hungry people in need every month. The Junior League of Oakland/East Bay participated in a food packing shift on November 9, 2016 by packing nearly 50 boxes of apples, pears, and kiwis, for distribution to needy families in the East Bay, as well as to put to grocery bags at local grocery stores. These bags are \$10 to purchase for a family in need and donated after purchase.

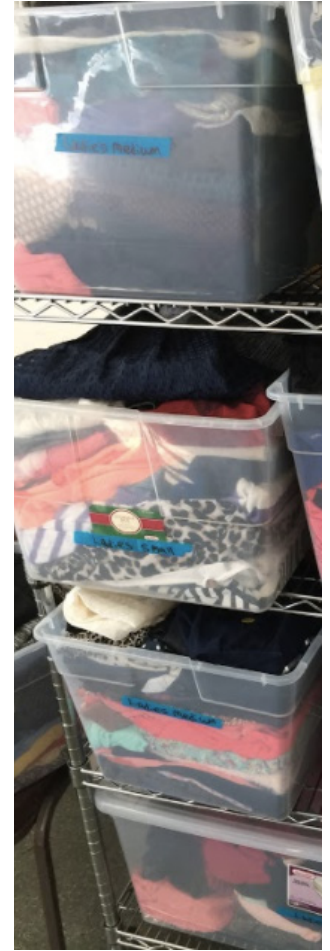


# COMMUNITY IMPACT SPOTLIGHT

## **FOSTER YOUTH CLOTHING CLOSET ORGANIZING**

The Alameda County Foster Parent Association's mission is to achieve consistent, safe, quality care for the wellbeing of all foster children by providing support services and advocacy to Foster and Adoptive Families, Relative and Non-Relative Caregivers.

On Sunday, November 13, 2016, JLOEB partnered with The Alameda County Foster Parent Association at the First Presbyterian Church of Hayward in the foster youth clothing closet to organize half of the full closet of new donated items from stores. JLOEB volunteers interfaced with The Alameda County Foster Parent Association's Fundraising Chair, Joyce Ryder. These donations go to children in foster care and families in need. Thank you to the JLOEB volunteers, Carolyn Haga, AnnAlia Young, Michelle Dunn, and Lisa Parker for attending this shift!



## **THANKSGIVING FOOD BOX ASSEMBLY SHIFT**

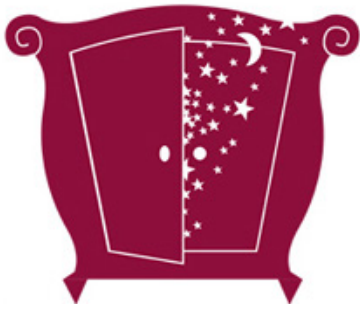
The Junior League of Oakland-East Bay partnered with SHELTER Inc. in Concord to provide volunteers for its Thanksgiving Food Box Assembly. The mission of SHELTER, Inc. is to prevent and end homelessness for low income residents of Contra Costa County by providing resources that lead to self-sufficiency. This nonprofit organization has celebrated 30 years in our community! With the help of JLOEB members Carolyn Haga, Julissa Barajas, Jessica Romeo and Madison Schellinck, 200 boxes of Thanksgiving-themed dry, packaged and canned goods were sorted and assembled. These food boxes were distributed to local low-income families the following week for them to enjoy on Thanksgiving. What a great way to give back- especially during the holidays!



# WARDROBE FOR OPPORTUNITY

EIGHT MONTHS INTO THE PARTNERSHIP, JOEB HAS PROVIDED OVER 100 VOLUNTEER HOURS TO WFO!





# WARDROBE FOR OPPORTUNITY

## FIND A JOB. KEEP A JOB. BUILD A CAREER.

### Starting in 2016,

JLOEB's newest community partner is Wardrobe for Opportunity (WFO). WFO works in partnership with the community to assist low-income individuals in its efforts to find a job, keep a job, and build a career. With a career-driven focus, WFO's mission is the perfect fit for JLOEB's family self-sufficiency impact area. The partnership is for a two-year term and extends into the 2017-2018 JLOEB year.



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### WHO IS WFO?

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Wardrobe for Opportunity (WFO) is a successful and growing 501(c)3 nonprofit organization that empowers low-income individuals from across the Bay Area with acquiring interview skills, professional clothing and the career support they need to become economically self-sufficient. Founded in 1995 to address often overlooked, yet critical barriers to finding and retaining employment, WFO has served nearly 30,000 low-income individuals referred from over 40 partner social service and job-training agencies across the Bay Area.

In 2014, WFO served 1,719 low-income job-seekers in the Find a Job program. Within 45 days of the interview wardrobe appointment, over 81% of clients secured an interview and 27% secured employment.

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### JLOEB'S IMPACT ON WFO

In previous years, JLOEB volunteers assisted WFO with boutique sales at its Oakland headquarters. Through the two-year partnership, JLOEB has expanded its impact with WFO. In addition to providing volunteers for its on-going boutique sales at both Oakland and Concord boutique locations, JLOEB volunteers assisted WFO with:

- Donation sorting
- Running curbside donation drives
- Picking up and dropping off donations from donation bins located at participating banks throughout the East Bay
- Styling WFO clients to help find interview appropriate attire at WFO.

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### WHAT'S AHEAD WITH THE WFO PARTNERSHIP

JLOEB will continue to provide volunteers to assist with WFO programming. WFO committee members are currently seeking a donor to supply shopping bags for use at the WFO boutiques. Be on the look-out for upcoming news regarding JLOEB-sponsored Financial Literacy Workshops.



# COMMUNITY ENRICHMENT FUND GRANTS

The Community Enrichment Fund (CEF) was created to allow JLOEB to contribute to the financial needs of community agencies located in Alameda and Contra Costa Counties, focusing on agencies that match our mission of Family Self-Sufficiency in our immediate communities—with the emphasis on clothing, food, housing and/or jobs. All qualified 501(c)3 agencies in Alameda and Contra Costa Counties are invited to apply for a grant. CEF grants are funded annually by distributions from the Maridel M. Moulton Sustainability Fund.

## **STAND!**



STAND! in Concord - STAND! delivers children’s therapy, childcare, and children’s educational programs to abused children and those affected by domestic violence. STAND! also trains legal and law enforcement personnel, human services professionals, educators and health care providers.

## **THE HATLEN CENTER**

The Hatlen Center in San Pablo - The Hatlen Center is a residential program that teaches people who are blind or visually impaired to live independently by actually living independently.



## **VESTIA**



VESTIA in Pleasant Hill - VESTIA (Volunteer & Emergency Services Team in Action) is devoted to serving individuals and families receiving benefits from Contra Costa County’s Employment & Human Services Department (EHSD).



# DONORS AND PATRONS

## **Give, Shop & Sip**

### **Sponsors:**

Girls Just Wanna Have Funds

## **Give, Shop & Sip**

### **Donors:**

Vineyard Vines

Kendra Scott

## **JLOEB Supporters:**

The Art of Shaving

BALI Construction

The Cashmere Sale

Corners Tavern

Eileen Fisher

Hanna Andersson

Kate Spade New York

Kit and Ace

Michael David Winery

Nespresso

Sephora

Tommy Bahama

## **LUNAFEST Sponsors:**

Clif Bar

Diablo Magazine

## **LUNAFEST Patron Levels**

### **Bronze Patrons:**

AnnAlia Young

Corinne Wahl

Erin Graffius

Jed and Alisha Dooley

Jenna Bertuccelli

Laura MacLeod

The Michael Law Firm

Michelle Kane

Noelle Tuominen

Renee Dawson

Rose Stubberfield

TriNet

## **Silver Patrons:**

Anne Perkins

Maria Falaschi, BluPoint -  
Marketing

Dream. Design. Do

Lynna Do

Niall and Liz Cantwell

Sarah Talach

## **Patrons:**

Children's Hospital &

Research Center Oakland

Clara Dellenbach

Irene Lo

Julianne Averil

Odette Vanderveer

Randi Ervin

Shelby Swartz

## **JLOEB ANNUAL FUND**

### **Friend of JLOEB:**

**\$25-\$99**

Julianne Averil

Jackie Breslin

Barbara Cappa

Debora Cavalli

Susan Chritton

Tess Costanzo

Andrea Donatucci

Julie Friedman

Susan Hinzie

Shelley Hoff

Michelle Kane &

Dennis Ventry

Ella Lam & Union Bank

Steve & Mackenzie Leshner

Julie McAfee & Union Bank

Joanie Shepherd Mellows

Catherine Metzgar

Sarah Morrison

Robin Nick

Susan Requa

Sue Smegal

Crystal Smith

Odette Vandaveer

Ashley Voyles

## **JLOEB Advocate:**

**\$100-\$249**

Melanie Anguay

Mercedes Baumbach

Liz & Niall Cantwell

Cynthia Carbin

Barbara Chaconas

Barbara Conley

Lynna Lan Tien Nguyen Do

Dorothy Duncan

Maria Falaschi

Leslie Fisher

Jan Hope

Carla Koren

Kerry Marsh

Judi McKee

Lisa Parker

Karen Redwood

Tricia Stenger

## **JLOEB Supporter:**

**\$250 - \$499**

Claudine Davis & Deloitte

Jill Robinson & PWC

Sarah Talach

## **JLOEB Patron:**

**\$500-\$999**

Brittney Beussink & Workday

Anne Perkins & Adobe

Tasha Reisz & RSM US -

Foundation

Diane Stevenson & Aetna

Ashley Zarella & Chevron

## **JLOEB Visionary:**

**\$2,500 - \$4,999**

AnnAlia Young



# LILLIAN FLETCHER NICHOLS SUSTAINER OF THE YEAR AWARD



The Lillian Fletcher Nichols Sustainer of the Year Award showcases outstanding Sustainers who are role models for all other members in transitioning their Junior League training and experience into the wider community.

The Sustainer of the Year award was created in 1982 to encourage more connection with our Sustaining members. It was named the Lillian Fletcher Nichols Award in honor of Lillian, the second President of the Fenton League (predecessor of Oakland-East Bay). Lillian led the completion of our application process to become a Junior League. She also was the perfect role model for women who not only serve the Junior League but also – and importantly – take their Junior League talents out into the community. She served as a Trustee of Stanford University for thirteen years and was a prominent figure in many other Bay Area civic affairs.

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## CONGRATULATIONS TO THE 2017 SUSTAINER OF THE YEAR KAREN FAY!

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Karen has always been highly committed to supporting education. For more than a decade, she was deeply involved as a volunteer in a various capacities within local public schools at all age levels.

She has been chair of the Annual Fund Drive, Parent rep to teachers group, PFA president, vice-president, treasurer, chair and participant on various fund raising and school community events, Member and chair for Parent Action Team to bring attention to social issues at Northgate High School, and she has provided ongoing supplemental funding for support counselors.

But in the last several years, Karen has really increased her commitment to education through as a stellar volunteer with the Walnut Creek Library Foundation, serving on the Board of Directors since 2010:

- Chair, Silent Auction committee for annual fundraiser, Authors' Gala

- Co-chair, Silent Auction for two years; (revenues nearly tripled within 4 years)
- Co-chair, Author's Gala, (set fundraising record for event at that point)
- Marketing Committee, two years
- Executive Board – Marketing VP, two years, responsible for public face for WCLF, Annual Report, establishing and communicating "Brand"
- Planned Giving Committee – investigating and creating marketing plans
- Ad hoc committee investigating use of and viability of WCLF Advisory Board
- Ad hoc committee on Board organization

In addition, Karen has assisted other local nonprofits as a volunteer speaker and consultant to various groups, helping them conduct effective job searches and capitalize on professional background in career consulting.

**Thanks for being an inspiration  
Karen!**



# CLUBS AND SOCIALS

## FEATURED CLUB: LEADERSHIP + SUCCESS BOOK CLUB

Each month we read a book chosen by a book club member that centers around leadership. We have read:

You are a Badass by Jen Sincero  
Start with Why by Simon Sinek  
Leadership on the Line by Ronald Heifetz

At our first meeting back in October, Shelby Schwartz made snacks of book club worms and bookmarks with empowering quotes on them.



## GROUPS AND SOCIAL CLUBS

- Mom's Group
- Running Club
- Leadership + Success Book Club
- Tennis Club
- Book Club (Fiction)
- Book Club (Non-Fiction)
- Hiking Club
- Walking Club
- Brunch Club
- Dinner Club
- Lunch Club

# LUNAFEST®

short films by, for, about Women®

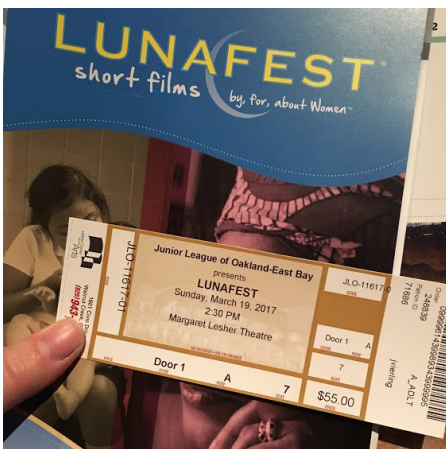


## LUNAFEST SPOTLIGHT 2017

The **JUNIOR LEAGUE OF OAKLAND-EAST BAY** was honored to be selected to host LUNAFEST in our community for the second year in a row.

IN ITS 16TH YEAR, LUNAFEST®, A HIGHLY-ANTICIPATED FUNDRAISING FILM FESTIVAL, IS DEDICATED TO PROMOTING AWARENESS ABOUT WOMEN'S ISSUES, HIGHLIGHTING WOMEN FILMMAKERS, AND BRINGING WOMEN TOGETHER IN THEIR COMMUNITIES. THIS UNIQUE FILM FESTIVAL FEATURES NINE SHORT FILMS BY, FOR, AND ABOUT WOMEN.

The films range from animation to fictional drama, and cover topics such as women's health, motherhood, body image, aging, cultural diversity, and breaking barriers. We kicked off the festival on March 19th, with a Patron Party held at Buon Vino in downtown Walnut Creek where attendees could sample a variety of wines, enjoy some delicious appetizers and bid on a collection of unique silent auction items. Proceeds from the party and festival benefit Junior League of Oakland-East Bay's programs that help us to create a community where families are self-sufficient and thrive.





# GIVE, SHOP, & SIP

**SPECIAL EVENTS COMMITTEE** kicked off the holiday season at Broadway Plaza in Walnut Creek with the inaugural Give, Shop, & Sip event. Members, sustainers, and community members enjoyed a fun-filled afternoon in support of the League. Ticket holders were entitled to shopping discounts at partnering stores, beverage samples, mini-makeovers at Sephora, raffles, and more. Attendees and passersby could also take advantage of the gift wrapping station, set up in front of Athleta. During the event, the members were also collecting accessories for our Community Partner, Wardrobe for Opportunity.

Afterwards, attendees were invited to keep the spirit going at Kendra Scott and Corner's Tavern. Overall, Give Shop Sip raised \$8,018 for the League and established valuable relationships within our community in Walnut Creek.





**JLOEB** has offered a mix of both personal development and skill trainings to our members, oftentimes aligning with the League’s pillars. During the 2016-2017 league year, approximately 30 training sessions of varying topics were offered, including leadership trainings, financial planning sessions, human trafficking awareness, live happier/work happier and leadership & legislation. This year members learned about the following topics:

- SOCIAL MEDIA AND LINKEDIN - GARDENING AND LANDSCAPING**
- HUMAN TRAFFICKING - RETIREMENT PLANNING - CASH FLOW AND DEBT MANAGEMENT - BUYING A HOME OR REFINANCING - WOMEN’S SELF-DEFENSE - MEDITATION - DE-CLUTTER TO DE-STRESS - WORK HAPPIER, LIVE BETTER - ORGANIZATION WITH EVERNOTE**



## COMMUNITY PROGRAM METRICS



### **NUMBERS AT A GLANCE**

#### **COMMUNITY IMPACT SHIFTS**

181 VOLUNTEERS, 456 HOURS  
VOLUNTEERED

#### **WARDROBE FOR OPPORTUNITY SHIFTS**

64 VOLUNTEERS, 149 HOURS  
VOLUNTEERED

**WOMEN  
BUILDING  
BETTER  
COMMUNITIES**

# JLOEB SUPPORTERS

# ▶ BALI

BUILDING SMARTER



vineyard vines®

Girls  
just gotta  
have  
funds



Sarah Tolson, CFP®  
WOMEN'S WEALTH ADVISOR

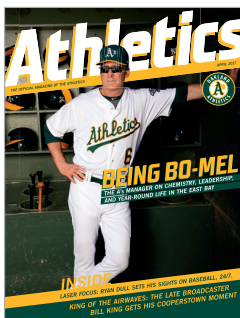


# JLOEB SUPPORTERS

# CLIF



Diablo Publications salutes the **Junior League of Oakland-East Bay**



#### East Bay Lifestyle

*Diablo* magazine  
*Diablo Weddings*  
*The Walnut Creek Book*

*The Berkeley/Oakland Book*  
*The Danville/Dublin/SanRamon Book*  
*The Lamorinda Book*  
*The Livermore/Pleasanton Book*

#### Arts & Entertainment

*Diablo Arts* magazine

#### Travel & Tourism

*Concierge—The Insiders Guide to the East Bay* visitors guide  
*Concierge—The Insiders Guide to Wine Country* visitors guide  
*Napa Sonoma* magazine  
*Visit Oakland*  
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- Steve Maraboli

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